



FOR IMMEDIATE RELEASE

**INTEGRAE SIM OF MILAN, ITALY INITIATES COVERAGE OF APOLLO ENTERPRISE SOLUTIONS, LTD. ("OAL:GR", "OAL:GY", "AES:BH") WITH A BUY RATING**

London, 4 December 2013 – Apollo Enterprise Solutions, Ltd. ("AES"), a leading provider of advanced interactive software solutions for self-serve banking transactions, is pleased to announce that [Integrae SIM SpA](#), a leading investment bank and market maker specializing in high-growth companies listed on the AIM Italy, has just published a research report on AES. The report is authored by Antonio Tognoli, Deputy Chairman, who provides a complete analysis for investors, including a recommended buy and price point of €0.87. The report is available online at <http://goo.gl/PSfWhg>.

Antonio Tognoli stated, "You will find thorough information on the market relevance, industry statistics, and product benefits in this report. AES' technology offers unique leverage for its banking clients and therefore projects the company as promising for investors." "We are delighted with the research provided by Integrae SIM SpA and the third party validation of our strategy and business model," said Joseph Konowiecki, Chairman & CEO of AES. He continued, "This research report is an important step in supporting our goals to inform the European and UK banking sectors as we continue to explore a listing on the London AIM."

**About AES**

AES is the leader in advanced Agent Emulation™ Systems for consumer credit portfolios for banks and financial institutions. AES offers the patented TRUE™ System that empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time. AES' patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. ("OAL:GR", "AES:BH") is available at <http://www.aestru.com>.

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